



HOUSTON LIVESTOCK SHOW AND RODEO™ STEER AUCTION



2027 Donation Levels & Benefit Guide for an Auction Donor

See you at the Auction!

Saturday, March 20, 2027



CHAMPION LOT

- 4 "Champion Lot Donor" belt buckles per lot on Auction Day.
- Grand Champion & Reserve Grand Champion Lots (Lots 1 & 2) - 4 meat packages/gift cards per donor.
- Champion Lots (Lots 3-36) - 4 meat packages/ gift cards per lot.
 - Minimum of \$2,750 per donor contributed, maximum 1 package per donor, per lot

PREMIUM LOT

- 2 "Premium Lot Donor" belt buckles per lot on Auction Day.
- 4 meat package/gift card per lot
 - Minimum of \$2,750 per donor contributed, maximum 1 package per donor, per lot

Meat Package Benefit

- Meat Package/Gift Card benefit selections will be confirmed via email by the end of May 2027.
- Gourmet Beef Package (FMV \$1,100) / Steer Gift Card (FMV \$1,100)
- Meat package contents will be provided before Auction Day.
- Benefit assignment will be identified during the auction lot confirmation process.

ELITE LOT

Must close for a minimum of \$10,000

- 2 personalized "Elite Lot Donor" belt buckles per lot.
- 4 meat package/gift card per lot
 - Minimum of \$2,750 per donor contributed, maximum 1 package per donor, per lot

Buckle personalizations will be collected post Show.

Steer Auction Buckle (FMV \$95)

Benefit Guide Additional Information

All Invoices must be paid in full by June 1, 2027 to receive full list of benefits.

Champion Lot

- A Champion Lot Donor is a recognized donor (maximum of 4 recognized donors per lot) who donates on a Champion Lot
 - typically lots 1-36 (Please refer to the auction catalog for exact lot numbers).
- Each individual champion donor is eligible to receive 1 personalized silver "Champion Lot Donor" badge for the 2028 Show.

Premium Lot

- A Premium Lot Donor is a recognized donor (maximum of 4 recognized donors per lot) who donates on a Premium Lot: all 1st and 2nd place lots (typically lots 37-118 - please refer to the auction catalog for exact lot numbers).

Elite Lot

- An Elite Lot Donor is a recognized donor (maximum of 4 recognized donors per lot) who donates on a 3rd - 9th place lot that closes at a minimum of \$10,000 (please refer to auction catalog for exact lot numbers).

Additional Benefits

- Trophy hides are eligible for every lot that closes at \$5,000 or higher
 - 1 hide per lot (FMV \$200).
- Any donor who contributes \$10,000 or more will receive an invitation for 2 to attend the 2028 Steer Auction Donor Appreciation Gala (FMV \$250/person).
- Auction Donors will receive 1 gold "Auction Donor" badge to the 2028 Show for every \$10,000 spent across all qualifying junior auctions.
- Lots 1 & 2 receive additional benefits (Board Room gift card, tickets to the Director's Club, Grand/Reserve Grand Champion Donor Gift).
- Auction Donors who donate \$25,000 and above across all qualifying auctions are eligible for Silver Spur benefits.
 - Please see 2027 Silver Spur Rules for more details.
- Buying Group Donors waive all benefits to the Buying Group.
 - Each Buying Group Manager is responsible for selecting, distributing, and sending HLSR a breakdown of benefits received by the donors for the group.

Thank you for supporting our mission and the Youth of Texas!