



HOUSTON LIVESTOCK SHOW AND RODEO™ POULTRY AUCTION



2027 Donation Levels & Benefit Guide for an Auction Donor

See you at the Auction!

Saturday, March 13, 2027



Meat Package Benefit

- Individual donors are eligible for a meat package or gift card based off their cumulative amount spent.
- Meat Package/Gift Card benefit selections will be confirmed via email by the end of May 2027.

\$1,500 - \$5,249 1 Poultry Bundle/Gift card

\$5,250 - \$7,599 2 Poultry Bundle/Gift cards

\$7,600 - \$14,999 3 Poultry Bundle/Gift cards

\$15,000 - \$35,000 4 Poultry Bundle/Gift cards

\$35,00 and above 5 Poultry Bundle/Gift cards

Poultry Bundle (FMV \$345) / Poultry Gift Card (FMV \$335)

CHAMPION LOT

- 4 personalized "Champion Lot Donor" belt buckles per lot.
 - Each eligible donor must contribute \$5,000 on that lot
- Eligible to receive 1 personalized silver "Champion Lot Donor" badge for the 2028 Show.

PREMIUM LOT

- 4 personalized "Premium Lot Donor" belt buckles per lot.
 - Each eligible donor must contribute \$2,500 on that lot

ELITE LOT

- 4 personalized "Elite Lot Donor" belt buckles per lot.
 - Each eligible donor must contribute \$1,250 on that lot

Buckle personalizations will be collected post Show.

Poultry Auction Buckle (FMV \$95)

Benefit Guide Additional Information

All Invoices must be paid in full by June 1, 2027 to receive full list of benefits.

Champion Lot

- A Champion Donor is a recognized donor (maximum of 4 recognized donors per lot) who donates on lots 1-44.
- Each individual champion donor is eligible to receive 1 personalized silver "Champion Lot Donor" badge for the 2028 Show.

Premium Lot

- A Premium Donor is a recognized donor (maximum of 4 recognized donors per lot) who donates on a premium lot - typically lots 45-100 (Please refer to the auction catalog for exact lot numbers) that closes at \$10,000 and above.

Elite Lot

- An Elite Donor is a recognized donor (maximum of 4 recognized donors per lot) who donates on an Elite Lot - typically lots 101-172 (please refer to auction catalog for exact lot numbers) that closes at \$5,000 and above.

Additional Benefits

- Benefit assignment will be identified during the auction lot confirmation process.
- Each Poultry Bundle consists of: 2 gourmet poultry boxes, 2 pens of chickens, and 1 turkey
- Each donor whose total amount donated is \$5,000 or more will receive an invitation for 2 to attend the 2028 Poultry Auction Donor Appreciation Gala (FMV \$250/person).
- Auction Donors will receive 1 gold "Auction Donor" badge for the 2028 Show for every \$10,000 spent across all qualifying junior auctions.
- Lots 1 - 4 receive additional benefits (Board Room gift card, tickets to the Director's Club, Grand/Reserve Grand Champion Donor Gift).
- Auction Donors who donate \$25,000 and above across all qualifying auctions are eligible for Silver Spur benefits.
 - Please see 2027 Silver Spur Rules for more details.
- Buying Group Donors waive all benefits to the Buying Group.
 - Each Buying Group Manager is responsible for selecting, distributing, and sending HLSR a breakdown of benefits received by the donors for the group.

Thank you for supporting our mission and the Youth of Texas!